



Always on the shelf

Moods of Norway

Moods of Norway, headquartered in Stryn (Norway), is a high-end fashion brand for men, women and kids. Since the launch of the first collection in 2003, 14 brand stores have been opened in Norway. The company sports the slogan "Happy Clothes for Happy People.", which is reflected in the fun and colorful designs. In 2012 and 2014, the brand was selected as the official designer for the Norwegian Olympic team uniforms in London and Sochi.

Customer challenge

At Moods of Norway, the store staff faced a major challenge to keep inventory counts accurate and the sales floor perfectly stocked in order to have the right products available for customers at the right time. With traditional barcode scanning, the effort was time and labor intensive. But the cost of inventory errors and stocking delays was even higher – lost sales and disappointed customers.

Nedap solution

With Nedap's !D Cloud solution, Moods of Norway achieves a stock accuracy of 98+% and optimizes the replenishment processes. To achieve this, the employees frequently take inventory by using the !D Hand, Nedap's advanced RFID handheld reader, which gives insight into the actual stock. This enables Moods of Norway to correct all differences between the ERP stock and the

FAST FACTS

Stores: 14
Software: !D Cloud

Technology: RFID
Hardware: !D Hand

actual stock, whereby out-of-stocks as well as overstocks are prevented.

Optimized merchandise availability

"Around 70% of our retail revenue is generated from replenished items. Therefore, having a high accuracy on inventory data is crucial to ensure product availability. It is not enough to know that the products are in the store. We have to be sure they are on the shelf as well – RFID provides the necessary foundation to give the store employees the tools to achieve this."

- Hans Petter Hübert, Retail Director at Moods of Norway.